

30th San Francisco Treasury Symposium

Presented By:

San Francisco Treasury Management Association www.sftma.org

Silicon Valley Association for Financial Professionals www.svafp.org



Register at www.sftreasurysymposium.org

Early Bird Discount now through April 19, 2019

Friday, May 10, 2019 • The Park Central San Francisco

3.0

San Francisco Treasury Symposium

The 30th Annual San Francisco Treasury Symposium will continue the tradition of offering the most comprehensive educational and networking opportunity in the Bay Area for treasury professionals. In honor of our 30th anniversary event, our theme is Treasury 3.0 – the next generation of treasury management. We're pleased to offer our attendees

sessions on innovative ideas in treasury management as you build your own treasury of the future. In addition, the Symposium will offer unique corporate treasury insights from the world's leading companies that call the Bay Area and the West Coast their home.

We invite all treasury professionals to attend this one day

event to learn from subject matter experts and colleagues, exchange and share ideas, and get peer-tested solutions in a wide range of topics that you can put to use. As an added benefit, the Symposium is approved for up to 8 FP&A and 8 CTP recertification credits by the Association for Financial Professionals.

MORNING KEYNOTE SPEAKER

Next Gen Corporate Payments: What to Expect?

Until relatively recently, payment and fintech innovation has primarily focused on consumer use cases. But now both new and incumbent providers have turned their attention to enterprise and SMB solutions. Panelists will explore what 'next gen' treasury and payments look like and the market forces driving modernization: new faster payment infrastructure, enhanced cross-border capabilities, bank + fintech collaboration, and increasingly mainstream adoption of AI/robotics, APIs, and blockchain. You'll learn how new technologies, competitive dynamics, and shifting regulation are intensifying electrification and driving connectivity between businesses, their trading partners, banks, and providers domestically and internationally.



Erin McCune
Partner,
Glenbrook
Partners, LLC
Erin's consulting practice focuses on client engagements in business payments, cross-border transactions, bill payment, and the intersection of

corporate finance, banking, and ERP/accounting. She is an advocate for billers, small and medium sized businesses, and governments which are often poorly served by the payments industry. Recent projects have involved anticipating how 'faster payments' will transform B2B and bill pay within the United States and identifying possible winners and losers; exploring how new entrants are driving incumbents to (finally) enhance cross-border transactions; payment-enabling eGovernment in the U.S.; and the implementation of modern, low cost payment infrastructure as a means to electrify government collections/disbursements and increase financial inclusion in developing markets.

Erin has twenty years of experience leading increasingly complex payment initiatives for corporate clients and advising financial institutions and payment technologists on the development of their payment capabilities.

Before joining Glenbrook, Erin was the founder of Forte Financial, a consulting firm focused on corporate finance efficiency, technology, and process improvement.

Erin holds a B.A. in English from

8:20 AM – 9:20 AM

the University of California, Davis, and an MBA from the Marshall School of Business at the University of Southern California. She is a past president of the Financial Women's Association of San Francisco and also a two-term past president of the San Francisco Treasury Management Association.



Peter Davey
Vice
President,
The Clearing
House
Peter leads payment innovation at The Clearing House where

he is responsible for working with financial institutions and partners to foster new and innovative concepts that propel the payment industry forward. He has a deep understanding of the payments industry, including rules and regulations around all payments networks, payments systems and technologies, and how these systems work.

Previous to The Clearing House, Peter was the Head of Payment Strategy Innovation & Industry at Capital One Financial Corporation. He provides thought leadership in many

payment forums and speaking engagements across the industry and is a featured keynote speaker at many events.

He has a bachelor's degree in Business Management with a focus in Computer Science from Wheeling Jesuit University and is an Accredited ACH Professional (AAP).



David Tao,
Uber
Technologies
David is involved with the payments strategy and Treasury team at Uber

Technologies, Inc. based in San

Francisco, CA. His primary focus is on working with Uber's banking partner's to identify and implement payment solutions for Uber's many riders, drivers, and products in ~50 currencies across ~60 countries.



Marwan Forzley,
CEO of Veem
Marwan is the co-founder and CEO of Veem, a global payments company

helping small businesses transfer money internationally, and author of "Small Business in a Big World: A Comprehensive Guide to

Doing International Business". Formerly of Western Union and eBillMe, Forzley is a thought leader in global finance, innovating the space through disruptive technology like blockchain.

LUNCH KEYNOTE PANEL

12:00 PM TO 1:30 PM

Get Big Things Done: The Power of Connectional Intelligence



Erica Dhawan
Founder &
CEO, Cotential

We typically associate success and leadership with smarts, passion and luck. But in today's hyper-

competitive world, even those gifts aren't enough. Strategist Erica Dhawan argues that the game changer is a thoroughly modern skill called Connectional Intelligence (CxQ). As radical a concept as Emotional Intelligence was in the 90s, Connectional Intelligence is turning Treasury professionals into superconnectors who accelerate innovation, break down silos and foster breakthrough top and bottom line impact. This dynamic, engaging, high-energy, fast-paced keynote will help Treasury leaders understand the practice of using connectional intelligence as the key to having a successful impact in their organizations. Attendees will learn

new insights and tools to analyze how well they leverage their networks and connections across their organizations to accelerate the connected power of teams, become more agile and innovative, and drive breakthrough ideas and outcomes.

Erica Dhawan is the world's leading authority on Connectional Intelligence and the Founder & CEO of Cotential. She is the co-author of the bestselling book *Get Big Things Done: The Power of Connectional Intelligence*. Erica was named by Thinkers50 as "The Oprah of Management Ideas" and featured as one of the emerging management thinkers most likely to shape the future of business. She hosts the award winning podcast *Masters of Leadership*

Erica speaks on global stages ranging from the World Economic Forum at Davos to companies such as Fedex, Pepsico, and McGraw Hill Financial. Erica writes for Harvard Business Review, Forbes, Fast Company and the Huffington Post. Erica also serves as a board member to Lufthansa

Innovation Hub. Previously, she worked at Lehman Brothers and Barclays Capital. She has a MPA from Harvard University, a MBA from MIT Sloan, and a BS in Economics from The Wharton School.

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SESSION SCHEDULE

8:20 AM–9:20 AM MORNING KEYNOTE: (Details on Page 2)

Next Gen Corporate Payments: What to Expect?

Erin McCune, Glenbrook Partners, LLC; Peter Davey, The Clearing House, David Tao, Uber Technologies, Marwan Forzley, Veem, Kelly Alpert, Visa

REFRESHMENTS PROVIDED BETWEEN SESSIONS

9:40 AM–10:40 AM SESSION ONE

- 1A Treasury as a Product Partner: Enabling FinTech Innovation at Square — Tim Murphy, Square
- 1B Where have all the assets gone? - Corporate cash portfolios before and after tax reform and repatriation. — Bob Leggett, Morgan Stanley; Amber Chi, Salesforce
- 1C Building Effective Asset Allocation — Tony Masone, Amazon
- 1D Journey to the Ultimate State of Working Capital: Implementing an Effective Supply Chain Finance Program — Ilkim Saracel, Flex

10:55 AM–11:55 AM SESSION TWO

- 2A Treasury of the Future: What will it look like? — Kelvin Ang, Citibank; Anita Bubna, Flex
- 2B Elevate your Investment Strategy with Current Trends and Full Service Technology Solutions — Pat O'Callaghan, GSAM; Ed Barrie, Tableau
- 2C Treasury's Seat at the Strategic Table - Capital Planning — Michael Seal, HPE
- 2D Lease Accounting — TBD

12:00 PM–1:30 PM LUNCH KEYNOTE (Details on Page 3)

Get Big Things Done: The Power Of Connectional Intelligence

Erica Dhawan, Cotential

1:45 PM–2:40 PM SESSION THREE

- 3A The Future of bank-corporate communication is here - Real time integration with API's—Alex Yang, Bank of America; Client TBD
- 3B FX Risk Management: Change your Paradigm — Chuck Brobst, OANDA
- 3C Share Repurchase Structuring 2.0 — Vijay Culas, Matthews South; Odette Go, Lam Research
- 3D Hot Topics from Hot Companies: Building Treasury from Scratch — Lisa Chan, Airbnb; Ada Kwan, Bloom Energy; Bridget Rodnick, Dropbox; Chris Ginieczi, NVIDIA

2:55 PM–3:45 PM SESSION FOUR

- 4A The Future of Payments is Now — Steven Bernstein, JPM; Randy Von Feldt, Bill.com
- 4B Serving a Social Purpose — Tina Kobetsky, DWS; Morgan Collins, Starbucks
- 4C Building Treasury Influence in a Hyper-Growth Company — Alice Xu, Workday
- 4D How to Optimize Working Capital and Keep Supply Chains Healthy — David Adams, Taulia

4:00 PM– 4:55 PM SESSION FIVE

- 5A The Path to Winning the AFP Pinnacle Award — Matt Wegner, Uber
- 5B Portal Capabilities Beyond Trading — Thomas Knight, ICD; Client TBD
- 5C Capital Structure — Facebook

5:00 PM NETWORKING RECEPTION BEGINS



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Register at www.sftreasurysymposium.org

REGISTER EARLY – REGISTRATIONS LIMITED

Postmarked or Online by Friday, April 19, 2019: \$500
After April 19, 2019 and onsite registration: \$575



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Accreditation

Approved for up to 8 FP&A and 8 CTP recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.

Contact us with questions at www.sftreasurysymposium.org



San Francisco Treasury Symposium



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2019 REGISTRATION INFORMATION

San Francisco Treasury Symposium registrations will be accepted online at www.sftreasurysymposium.org beginning on Monday, April 1st.

1. Use this form to register and pay by mail. Please indicate below the sessions you will be attending. Pre-selection of event sessions is required.
2. A confirmation **will not** be mailed to you.
3. Transfers and/or refund requests allowed until April 29, 2019.
4. Registration forms will not be processed unless the liability disclaimer is completed.

Register online
April 2nd to April 16th
for your
Early Bird discount
www.sftreasurysymposium.org

PLEASE CHECK THE SESSIONS (view on page 4) THAT YOU WILL BE ATTENDING:

SESSION ONE	9:40 AM to 10:40 AM	<input type="checkbox"/> 1A	<input type="checkbox"/> 1B	<input type="checkbox"/> 1C	<input type="checkbox"/> 1D
SESSION TWO	10:55 AM to 11:55 AM	<input type="checkbox"/> 2A	<input type="checkbox"/> 2B	<input type="checkbox"/> 2C	<input type="checkbox"/> 2D
SESSION THREE	1:45 PM to 2:40 PM	<input type="checkbox"/> 3A	<input type="checkbox"/> 3B	<input type="checkbox"/> 3C	<input type="checkbox"/> 3D
SESSION FOUR	2:55 PM to 3:45 PM	<input type="checkbox"/> 4A	<input type="checkbox"/> 4B	<input type="checkbox"/> 4C	<input type="checkbox"/> 4D
SESSION FIVE	4:00 PM to 4:55 PM	<input type="checkbox"/> 5A	<input type="checkbox"/> 5B	<input type="checkbox"/> 5C	<input type="checkbox"/> 5D

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Signature X _____

Date _____

2019 San Francisco Treasury Symposium • May 10, 2019

The Park Central San Francisco, 50 Third Street, San Francisco, CA 94103 • Tel: 415-974-6400

SYMPOSIUM FEES: \$500 Postmarked or online **by April 19, 2019**
\$575 Postmarked or online **after April 19, 2019**
\$575 Onsite registration

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Credit Card: Please go to www.sftreasurysymposium.org and follow the links to register

QUESTIONS: Submit questions at www.sftreasurysymposium.org using the "Contact Us" tab.

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